

Kamloops Bridal Fair
Luxury Wedding Showcase

- SPONSORSHIP PACKAGE AND CONTRACT -



INTRODUCTION

Kamloops Bridal Fair: Luxury Wedding Showcase is proud to offer brides a day of entertainment and the opportunity to learn about a variety of vendors and their services. Exhibitors of Bridal Fair 2012 have the opportunity to impress over 300 brides through their exhibition, door prizes and giveaways! This sponsorship package outlines levels of sponsorship for exhibitors to choose from. Door Prize drawings will be held during the 2012 Bridal Fair Fashion Show and is a great way to gain recognition for your company. We appreciate any donations and thank you for your support!

PLATINUM SPONSOR

Sponsorship of over \$1500.00

Limit 3 Platinum Sponsors

Platinum Sponsors will receive:

- Recognition on all Exhibitor Registration Forms
- Recognition and description of business on Kamloops Bridal Fair website
- Recognition on all promotional posters
- Business name and/or logo recognition as Platinum Sponsors in 2012 Bridal Fair program
- Verbal recognition during fashion show through the MC a minimum of 5 time(s)
- Discounted Booth Rate for 2012 Bridal Fair

* Platinum Sponsor commitments must be made by October 30th, 2011 to be included in all promotional materials

* By becoming a Platinum Sponsor in 2012, your business will be given first priority for sponsorship in 2013

* Platinum Sponsorships require a more detailed contract

GOLD SPONSOR

Sponsorship of over \$1000.00

Limit 5 Gold Sponsors

Gold Sponsors will receive:

- Business name and/or logo recognition as Gold Sponsors in 2011 Bridal Fair program
- Verbal Recognition during fashion show through the MC at minimum 3 time(s)
- Business Name Recognition on Kamloops Bridal Fair website
- Discounted Booth Rate for 2011 Bridal Fair

* Gold Sponsor commitments must be made by November 30, 2011 to be included in all promotional materials included in package

* By becoming a Gold Sponsor in 2012, your business will be given first priority for sponsorship in 2013

SILVER SPONSOR

Door prize donation of *over* \$500.00

No limit to sponsors

Silver Sponsors will receive:

- Business name and/or logo recognition as Silver Sponsors in 2012 Bridal Fair program
- Verbal Recognition during fashion show through the MC at minimum 1 time(s)

* Silver Sponsor commitments must be made by January 10, 2012 to be included in all promotional materials included in package

BRONZE SPONSOR

Door prize donation of *under* \$500.00

No limit to sponsors

Bronze Sponsors will receive:

- Business Name recognition as Bronze Sponsors in 2012 Bridal Fair program
- Verbal Recognition during fashion show through the MC at minimum 1 time(s)

* Bronze Sponsor commitments must be made by January 10, 2012 to be included in all promotional materials included in package

2012 BRIDAL FAIR LUXURY WEDDING SHOWCASE - SPONSORSHIP CONTRACT -

SPONSOR INFORMATION

Exhibitor/Vendor Name: _____
Primary Contact Person & Position: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
E-mail: _____ Phone: _____
Fax: _____ Website: _____

SPONSORSHIP DETAILS

Please include a list of items/services sponsored along with a monetary value to each:

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

*Please coordinate the delivery of these items with the 2012 Bridal Fair coordinators by January 10th, 2012.

**Please email any logos to be included in printed materials to kamloopsbridalfair@gmail.com by December 31st, 2011

Signature: _____ Date: _____

Please Fax to: 250-828-5392 Attention: Lorna Crouse

OR Mail to: C/O Lorna Crouse
TRU Conference Center
PO Box 3010, 900 McGill Rd, Kamloops BC V2C 5N3